



WORLD CONSUMER CREDIT REPORTING CONFERENCE

2025 | CANCÚN, MEXICO

Introduction to the WCCRC

World Consumer Credit Reporting Conference (WCCRC)- A Global Forum

The World Consumer Credit Reporting Conference (WCCRC) was established in 1998 with the vision of creating a global forum for dialogue, collaboration, and knowledge sharing among consumer credit reporting professionals. It was founded by leaders in the credit reporting industry who recognized the need for an international platform where service providers, regulators, and associated stakeholders could come together to address the evolving challenges and innovations shaping the sector.

Each edition of the conference is hosted in a different international location, reflecting its global nature and encouraging regional participation. The event consistently attracts delegates from over 50 countries, representing a diverse mix of credit bureaus, central banks and regulators, consulting firms and global financial data providers, with each edition welcoming more than 200 participants. The audience of the conference is composed of CEOs and high level executives of the global credit reporting industry.

The WCCRC spans three days, typically taking place in late September or early October. The program opens with a welcome dinner on Sunday evening, followed by a full day of sessions on Monday and a half-day on Tuesday. A highlight of the event is the Gala Dinner held on Monday night, which offers a relaxed setting for networking and celebration in a unique location.

Over its 24-year history, the conference has hosted 12 successful editions, covering a wide range of critical topics including data privacy, credit access, innovation in credit scoring, regulatory developments, fintech disruption, and global trends in consumer credit reporting. It is widely recognized as the premier international conference dedicated exclusively to the consumer credit reporting industry. WCCRC began its journey in 1998 in Rome and has since traveled to cities across the globe, including San Francisco, Sydney, Beijing, Cape Town, Rio de Janeiro, Berlin, Taipei, Dubai, Toronto, New Delhi, and Barcelona. This year, the conference arrives in Cancún for its next inspiring chapter.

The WCCRC continues to serve as a vital meeting point for the global credit reporting community—fostering dialogue, strengthening partnerships, and advancing best practices that shape the future of responsible lending and financial inclusion worldwide.

Join us for the 13th World Consumer Credit Reporting Conference, held at the spectacular Grand Fiesta Americana Coral Beach Cancún All Inclusive Spa Resort in the vibrant city of Cancún, Mexico from Sunday, 12 October to Tuesday, 14 October 2025.



Fabrizio Fraboni

Director General,

ACCIS (The Association of Consumer Credit Information Suppliers)

ffraboni@accis.eu

Sponsorship Packages

Platinum

- USD \$75,000.00 Gala Dinner – **SOLD**

Gold Plus

- USD \$55,000 Keynote/Business case presentation (*) – **SOLD**

Gold

- USD \$35,000 Panel Participation (*)

Silver

- USD \$30,000 Welcome Cocktail (*)
- USD \$30,000 Conference WebApp (*)

Bronze Plus

- USD \$20,000 - Opportunities for an Exhibition Booth (*)

Bronze

- USD \$15,000 “Brought to you by” speaker (3 slots) (*)
- USD \$15,000 “Best in class” speaker (5 slots)(*)
- USD \$15,000 Delegate Lanyards (*) – **SOLD**

[Sponsors taking two Bronze packages qualify for a 10% discount on the total cost].

() After approval by the 2025 WCCRC Organising Committee)*

Platinum

Sponsorship Opportunity: One package available at USD \$75,000

Gala Dinner (SOLD)

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Introduction by Conference Chair: Your company formally introduced at the conference.
- Company Introduction: Opportunity to introduce your company at the dinner.
- Menu: Your logo featured on the Gala Dinner Menu.
- Company Branding: Opportunity to display company banners and marketing materials at the dinner.
- Three conference registrations provided for free (excludes travel and accommodation cost).

Gold Plus- \$55,000

Sponsorship Opportunity: Keynote/Business case presentation **(SOLD)**

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- One keynote presentation or one business case presentation.
- Onsite booth. (possibility for the sponsors to bring event marketing materials brochure, roll ups, banners, goodies, etc.)
- Up to three conference registrations provided for free (excludes travel and accommodation cost).

Gold - \$35,000

Sponsorship Opportunity: Panel Participation

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Opportunity to participate as a panelist in one of the sessions.
- Opportunity to display up to 2 roll-up banners.
- Two conference registrations provided for free (excludes travel and accommodation cost).

Silver - \$30,000

Sponsorship Opportunity: Welcome Cocktail

Benefits:

- Company Introduction: Opportunity to introduce your company at the Welcome Cocktail.
- Onsite booth: (possibility for the sponsors to bring event marketing materials brochure, roll ups, banners, goodies, etc.)
- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Menu: Your logo featured on the Welcome Cocktail menu.
- Two conference registrations provided for free (excludes travel and accommodation cost).

Sponsorship Opportunity: Conference WebApp

Benefits:

- Brand Exposure: Your logo and company description prominently featured on the home page of the Conference Mobile App.
- Sponsor Profile: Exclusive section highlighting your products or services.
- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Onsite booth: (possibility for the sponsors to bring event marketing materials brochure, roll ups, banners, goodies, etc.)
- Two conference registrations provided for free (excludes travel and accommodation cost).

Bronze Plus - USD \$20,000

Sponsorship Opportunity: Opportunities for an Exhibition Booth

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Dedicated exhibition booth (brand visibility & promotional opportunities , possibility for the sponsors to bring event marketing materials brochure, roll ups, banners, goodies, etc.)
- Speaker Gifts : Personalized card included with speaker gifts featuring your logo and message.
- Two conference registrations provided for free (excludes travel and accommodation cost).

Bronze- USD \$15,000

Sponsorship Opportunity: Package 1, 2, and 3 – “Brought to you by” Expert Speaker (3 slots) (*)

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- A brief company introduction during the conference, with acknowledgment from the facilitator before the speaker begins.

Sponsorship Opportunity: Package 4 – “Best in Class” Speaker (5 slots) (*)

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Logo prominently displayed during speaker presentation.

Sponsorship Opportunity: Package 5 - Delegate Lanyards **(SOLD)**

Benefits:

- Digital Marketing Material: Your logo included in conference marketing materials.
- Website Presentation: Your logo appears on the WCCRC 2025 homepage with a hyperlink to your company website.
- Your company logo printed on the lanyards used to display delegate badges.
- 50% off on one conference registration fee.

**All prices are excluding VAT, if applicable. If you have specific requirements, we kindly ask you to reach out to us directly for any add-on or tailor-made sponsorship packages.*

For all sponsorship inquiries, please contact: secretariat@accis.eu