

SPONSORSHIP BROCHURE

WORLD CONSUMER CREDIT REPORTING CONFERENCE

2027

17 – 19 OCTOBER 2027 ♦ ISTANBUL, TÜRKİYE

HOSTED BY



ABOUT THE WCCRC

Established in 1998, the World Consumer Credit Reporting Conference (WCCRC) is the leading global gathering for the credit reporting industry and the longest-established international forum dedicated to the sector.

For almost three decades, the WCCRC has provided a unique platform for dialogue, collaboration and knowledge-sharing among senior leaders from across the global credit reporting ecosystem. The conference brings together credit bureaus and credit registries, central banks and regulators, financial data and technology providers, consulting firms and other key industry stakeholders.

Its audience is distinctly senior, with strong participation from CEOs, board members and other C-level executives, making the WCCRC a unique opportunity to engage directly with decision-makers shaping the future of credit reporting and financial information worldwide.

The most recent edition, held in Cancún in 2025, welcomed more than 200 delegates from over 50 countries, reflecting the truly international reach of the conference.

Since its creation, the WCCRC has travelled across the world, with previous editions hosted in Rome, San Francisco, Sydney, Beijing, Cape Town, Rio de Janeiro, Berlin, Taipei, Dubai, Toronto, New Delhi, Barcelona and Cancún.

In 2027, the WCCRC comes to Istanbul, Türkiye — a natural crossroads between Europe, Asia and the Middle East and a compelling setting for the next chapter of the conference.

Over three days, delegates will take part in a high-level programme combining keynote speeches, expert panels, industry discussions and dedicated networking opportunities. The programme traditionally opens with a Welcome Dinner and includes the conference's signature Gala Dinner, creating additional opportunities for meaningful interaction among delegates, speakers and sponsors.

2027 speaker line-up to be announced.

HOSTING SPONSOR



Kredi Kayıt Bürosu (KKB)

WCCRC 2027 is proudly hosted by Kredi Kayıt Bürosu (KKB) in Istanbul, Türkiye.

1998

Established

200+

Delegates in 2025

50+

Countries represented

13

Host cities to date

WHY SPONSOR WCCRC 2027?

Sponsoring the WCCRC is more than a branding opportunity. It provides direct access to a highly specialised, international and senior-level audience at the heart of the global credit reporting ecosystem.

GLOBAL VISIBILITY

Position your organisation in front of an international audience of credit reporting leaders, regulators, central banks, technology providers and other key stakeholders from around the world.

ACCESS TO SENIOR DECISION-MAKERS

Engage directly with CEOs, board members, senior executives and policymakers in an environment designed to encourage meaningful dialogue and relationship-building.

THOUGHT LEADERSHIP

Contribute to the conversations shaping the future of the industry and showcase your organisation's expertise, innovation and experience through selected content-led programme opportunities.

HIGH-VALUE NETWORKING

Benefit from multiple opportunities for direct interaction with delegates throughout the conference, including networking sessions, the Welcome Dinner and the Gala Dinner.

STRENGTHEN STRATEGIC RELATIONSHIPS

Deepen existing relationships and create new connections with clients, partners, policymakers and industry peers from both established and emerging markets.

BE PART OF A TRULY GLOBAL COMMUNITY

The WCCRC brings together a unique international network extending across regions and markets, providing sponsors with an opportunity to strengthen their presence within the global credit reporting community.

SPONSORSHIP OPPORTUNITIES

WCCRC 2027 offers a range of sponsorship opportunities designed to accommodate different strategic objectives — from high-level thought leadership and client engagement to international brand visibility and exhibition presence.

A limited number of sponsorship packages will be available at each level in order to preserve the exclusivity of the event and ensure meaningful visibility and engagement for participating organisations.

WCCRC EXECUTIVE CLUB**€75,000**

Our highest level of partnership, designed for organisations seeking an exceptional level of engagement with the WCCRC community.

Benefits include:

- 5 complimentary delegate registrations
- Up to 5 additional registrations at a 50% discount
- 30% registration discount for invited clients
- Opportunity to present one industry case study
- Participation in up to two panel discussions
- Dedicated private branded meeting room for meetings with clients and delegates
- Highest level of sponsor visibility across conference communications and on-site branding
- Exhibition space
- Delegate gift designed with your logo (backpack)
- Branded napkins carrying your logo at coffee breaks

Designed for: *organisations looking to use the WCCRC not only as a conference, but as a platform for senior-level client engagement and global industry positioning.*

DIAMOND SPONSOR**€65,000**

A premium partnership combining thought leadership, senior-level engagement and strong on-site presence.

Benefits include:

- 4 complimentary delegate registrations
- Up to 3 additional registrations at a 40% discount
- 30% registration discount for invited clients
- Opportunity to present one industry case study
- Participation in one panel discussion
- Exhibition space
- Premium sponsor visibility across conference communications and on-site branding
- Gift for delegates (screen cleaner or equivalent) branded with your logo

PLATINUM SPONSOR**€50,000**

Designed for organisations seeking strong international visibility combined with a substantive contribution to the conference programme.

Benefits include:

- 3 complimentary delegate registrations
- Up to 3 additional registrations at a 30% discount
- 30% registration discount for invited clients
- Opportunity to present one industry case study
- Exhibition space
- High-level sponsor visibility across conference communications and on-site branding
- Gift for the speakers with your logo
- Branded napkins carrying your logo at coffee breaks

GOLD SPONSOR**€35,000**

A strong combination of visibility, networking and participation in the industry dialogue.

Benefits include:

- 2 complimentary delegate registrations
- Up to 2 additional registrations at a 30% discount
- 30% registration discount for invited clients
- Participation in one panel discussion
- Opportunity to present a business case, subject to programme fit and availability
- Exhibition space
- Prominent sponsor visibility across conference communications and on-site branding
- Branded napkins carrying your logo at coffee breaks

SILVER SPONSOR**€20,000**

An opportunity to combine brand visibility with direct participation in the WCCRC community.

Benefits include:

- 1 complimentary delegate registration
- 1 additional registration at a 50% discount
- 20% registration discount for invited clients
- Participation in one panel discussion
- Exhibition space
- Sponsor visibility across conference communications and on-site branding

BRONZE SPONSOR**€10,000**

An accessible sponsorship option for organisations seeking visibility and a presence within the WCCRC community.

Benefits include:

- 1 complimentary delegate registration
- Second registration at a 20% discount
- Sponsor recognition across conference communications and on-site branding

EXHIBITOR**€6,000**

For organisations wishing to establish a dedicated physical presence at the conference and engage directly with delegates.

Benefits include:

- Exhibition space
- 1 complimentary delegate registration
- Exhibitor recognition in conference materials

SPONSORSHIP PACKAGES AT A GLANCE

The following overview allows prospective partners to compare the principal benefits available at each sponsorship level.

Benefit	WCCRC Executive Club €75k	Diamond €65k	Platinum €50k	Gold €35k	Silver €20k	Bronze €10k	Exhibitor €6k
Complimentary registrations	5	4	3	2	1	1	1
Additional registrations at preferential rate	Up to 5 50% off	Up to 3 40% off	Up to 3 30% off	Up to 2 30% off	1 50% off	1 20% off	—
Client registration discount	30%	30%	30%	30%	20%	—	—
Case study presentation	✓	✓	✓	Business case subject to availability	—	—	—
Panel participation	Up to 2	1	—	1	1	—	—
Exhibition space	✓	✓	✓	✓	✓	—	✓
Private branded meeting room	✓	—	—	—	—	—	—
Branded gift	Delegate gift (backpack)	Delegate gift	Speaker gift	—	—	—	—
Branded napkins	✓	—	✓	✓	—	—	—
Conference branding	Highest	Premium	High	Prominent	Standard	Recognition	Exhibitor recognition

A PARTNERSHIP DESIGNED AROUND YOUR OBJECTIVES

Different organisations approach the WCCRC with different priorities. Some seek maximum global visibility; others focus on thought leadership, client engagement or relationship-building.

The tiered sponsorship structure therefore allows partners to choose the level of participation that best matches their objectives while ensuring that every sponsor benefits from association with the WCCRC's international community.

PROGRAMME PARTICIPATION

The WCCRC programme is built around relevant, substantive and non-commercial content.

Programme opportunities included within sponsorship packages are developed in coordination with the WCCRC organisers and remain subject to editorial approval, relevance to the conference themes, speaker suitability and overall programme availability.

Sponsorship does not provide keynote rights or editorial control over conference sessions. This approach protects the quality and independence of the programme while giving sponsors a credible platform to demonstrate genuine expertise and thought leadership.

BRINGING YOUR CLIENTS TO WCCRC 2027

For the first time, selected WCCRC 2027 sponsorship packages include preferential registration conditions for sponsors' clients.

This benefit is designed to enable sponsors to use the conference as an additional platform for client engagement — inviting key customers and partners to participate in the wider WCCRC community while benefiting from preferential registration rates.

Eligible discounts vary according to sponsorship level and will apply under the terms and conditions established for WCCRC 2027.

A LIMITED NUMBER OF PARTNERSHIPS

To preserve the quality of sponsor exposure and avoid excessive commercialisation of the conference, the number of sponsorship packages will be limited.

Opportunities will therefore be allocated on a first-come, first-served basis, subject to availability and final approval by the organisers.

We encourage organisations interested in establishing a significant presence at WCCRC 2027 to engage with us early.

ADDITIONAL BRANDING & EXPERIENCE OPPORTUNITIES

Beyond the core sponsorship tiers, the following branding and experience opportunities are available across all levels, allowing sponsors to tailor their presence at WCCRC 2027 even further. Pricing available on request.

Welcome Cocktail / Welcome Reception Sponsor

Brand association with the arrival-day welcome event.

Gala Dinner Sponsor

High-visibility sponsorship of the signature evening networking event.

Coffee Break Sponsor

Brand recognition around one or more designated coffee breaks.

Coffee Break Video Branding

Sponsor video content displayed on conference screens during designated breaks.

Lanyard / Badge Sponsor

Branding on the conference lanyard and/or badge.

Delegate App Sponsor

Brand visibility within the official event application.

Wi-Fi Sponsor

Brand association with the official conference Wi-Fi service.

Registration Desk Sponsor

Brand visibility at the conference registration/check-in area.

Charging Station Sponsor

Branding of delegate charging points.

Conference Screens / Media Wall

Brand presence on selected non-editorial screens or media-wall assets.

Delegate Gift Sponsor

Brand association with an official delegate gift.

Digital Materials Sponsor

Brand visibility in agreed digital conference materials.

Post-event Content Sponsor

Brand association with selected conference highlights or follow-up content.

INTERESTED IN PARTNERING WITH WCCRC 2027?

For all sponsorship inquiries, or to discuss a tailor-made package, please contact:

secretariat@accis.eu

All prices are excluding VAT (or other applicable local tax). Sponsorship packages are not eligible for a refund.